



# Maxgen Presence Handbook

## Company & Legal Identity

MAXGEN SYSTEMS LIMITED is a private company limited by shares, incorporated in Ireland on 21 January 2026 under the Companies Act 2014. All services described in this document are provided by MAXGEN SYSTEMS LIMITED and governed by Irish law.

## Product Model

Maxgen Presence services are productized offerings with fixed scope, pricing, and delivery parameters. We do not operate as a traditional agency.

## Presence Basic

A professional one-page online presence designed to make a business visible, contactable, and credible online. Typical delivery within 24–48 hours after onboarding. Pricing: €400 one-time. Optional maintenance €25/month.

## Presence Booking

Includes Presence Basic plus an online booking system with automated confirmations and scheduling controls. Typical delivery within 24–48 hours after onboarding. Pricing: €900 one-time. Optional maintenance €50/month.

## Scope & Boundaries

Each product includes only the features explicitly described. Custom development, advertising management, content creation beyond scope, and SEO guarantees are not included.

## SEO & Performance Disclaimer

Search engine visibility depends on market conditions, competition, and external factors. MAXGEN SYSTEMS LIMITED provides technical execution and setup only, not performance guarantees.

## Data & Privacy

Client data is processed in line with GDPR principles. Clients retain ownership of their content, data, and digital assets.

## Commercial Notes

MAXGEN SYSTEMS LIMITED is not VAT registered at the time of writing. VAT will be applied only once registration is complete. Support queries can be directed to [info@maxgensys.com](mailto:info@maxgensys.com).